



Thursday, November 7, 2024

THE WESTIN BONAVENTURE
404 S. Figueroa St.
Los Angeles, CA 90071

LOS ANGELES AWARDS SPONSORSHIP OPPORTUNITIES

CHAIR - \$75,000

- Speaking opportunity during program
- Two preferred tables of 10
- Multimedia recognition with corporate logo and ad
- Full-page color ad in Digital Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat and Banners
- Company Acknowledgment from stage, and in all publicity material

CO-CHAIR - \$40,000

- One preferred table of 10
- Multimedia recognition with corporate logo and ad
- Full-page color ad in Digital Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat and Banners
- Company Acknowledgment in all publicity material

LEGAL CHAIR - \$25,000

- One preferred table of 10
- Multimedia recognition with corporate logo and ad
- Full-page ad in Digital Commemorative Program
- Product placement opportunity
- Branding: Step & Repeat and Banners
- Presentation at firm by MALDEF President & General Counsel on contemporary civil rights issues

BENEFACTOR - \$15,000

- One preferred table of 10
- Multimedia recognition with corporate logo
- Full-page color ad in Digital Commemorative Program

PATRON - \$10,000

- One table of 10
- Multimedia recognition with corporate logo
- Half-page color ad in Digital Commemorative Program

SPONSOR - \$5,000

- One table of 10
- Multimedia recognition with corporate logo
- Quarter-page color ad in Digital Commemorative Program

NON-PROFIT - \$3,500

- One table of 10
- Quarter-page color ad in Digital Commemorative Program

ADVERTISEMENT ONLY

Full-page color ad	\$1,000 (7.5x10)
Half-page color ad	\$500 (7.5x5)
Quarter-page color ad	\$250 (3.75x5)

PURCHASE TICKETS ONLINE

www.maldef.org/donate

Individual ticket	\$250
Non-profit employee ticket	\$175

FOR SPONSORSHIP INFORMATION OR TICKET PURCHASES, PLEASE CONTACT:
JESSICA BARAHONA AT Jbarahona@maldef.org (213) 629-2512, EXT. 139
OR DESTINYCORTEZ AT Dcortez@maldef.org (213) 629-2512, EXT. 115